

## SUPPORT

"Breastfeeding Women Are Assisted in Overcoming Barriers"

- Ongoing collaboration with Breastfeeding Matters (Saskatoon) in development, evaluation, revisions and distribution of "Mother's Milk, Baby's Choice: Miracle Food" pamphlet
- Lactation Consultant education provided 1990 -
- Saskatchewan Lactation Consultant Association Inc. formed Nov. 3, 2001
- Lactation Consultant positions in Hospitals, and in Public Health Services
- Breastfeeding Centre in Saskatoon
- Availability of electric breast pumps improved
- Partnership for telephone support- La Leche League
- Kangaroo Care NICU
- Breastfeeding Friendly Leisure Services, Saskatoon & Government/City facilities in North Battleford
- Kangaroo Care NICU
- RUH receives quality award for work done on BFI (2006)
- Breastfeeding Chat groups
  - Health Regions
  - Moms internet groups
- Breastfeeding drop in sessions – Regina, Moose Jaw
- Breastfeeding Room for staff in hospital – Yorkton
- Breastfeeding Room in shopping malls Mall Prince Albert
- Breastfeeding Room for staff/public in hospital – Yorkton, Royal University Hospital and West Winds Primary Care Center in Saskatoon, Public Health Services, Prince Albert
- Breastfeeding Committee for Saskatchewan Breastfeeding Support Fact Sheets – available on SHR web site
- Collaboration with Sask. Labor and Sask. Human Rights Commission on development and distribution of pamphlet: "Pregnancy, Parenting and the Workplace"
- Health Region Staff using "20-hour" courses for front line staff
- Human Milk Banking and Human Milk for Human Babies in media/politics

## BREASTFEEDING... STEPPING INTO THE BFI (BABY FRIENDLY INITIATIVE) IN SASKATCHEWAN

\* See Reverse Side For Explanation of Acronyms



## PROMOTION

"Women are encouraged to Breastfeed"

- Collaboration of CNE, CPNP & BCS to provide Breastfeeding - Nature's Way Conferences: 1997, 2000, 2003, 2007
- Vision Statement BCS: provincial framework that promotes breastfeeding as the cultural norm
- BCS Strategic Plan reviewed annually
- Collaboration with the provincial Breastfeeding Implementation Committee, to integrate BFI standards
- SCN telecasts and tapes: "Best Practices in Breastfeeding: An Implementation Strategy for Saskatchewan" (part 1 and 2)
- Breastfeeding Network News (provincial) newsletter
- World Breastfeeding Week Activities 1991 – 2006
- Participation in Quintessence Breastfeeding challenge 2003-2006
- SRNA promotion
  - Journal articles
  - Cable TV
- BFI orientation for Health Science students U of S
- Conference Displays
- Fact Sheets
- International Women's Day grants - Status of Women, Sask. Labour opens mothers rooms at work sites
- Grants – Becoming Baby Friendly- Central Plains, Saskatoon District Health
- *Nutrition and Growth Assessment Manual 3<sup>rd</sup> Ed.2009* Standards comply with BFI
- 2011 Promoting Optimal Monitoring of Child Growth using WHO Growth Charts
- SCN Breastfeeding Presentation April 2012
- Human Milk Banking Nov 2012 Telehealth Presentation

## PROTECTION

"Institutional Policies, Societal Policies, Programs and Activities"

- Formation of Breastfeeding Committee for Saskatchewan (BCS) 1994
- Professional Associations Endorsements:
  - PHNSWG
  - SRNA
  - SPHA
  - SAHO
  - Dental therapists, hygienists, assistant
- Representation on Breastfeeding Committee for Canada (BCC) 1997-2007
- Meetings and Briefs to Government:
  - Health Minister 1998, 2003, 2005, 2007, 2011
  - Sask. Labour Task Force Finance Minister
  - Romanow Commission 2003
  - Federal Review Commission on Minimum Labour Standards 2005
  - Meeting and follow up with Minister of Health 2012 re Human Milk Banking
- Formation of Breastfeeding Implementation Committee 2003
- Annual BFI self assessment for each RHA
- Collaboration with Sask. Labour on standards for family friendly work places
- Research Components:
  - Infant Feeding Practice Surveys
  - Process evaluation of Breastfeeding Centre
  - Evaluation of Breastfeeding Pamphlets
  - HSURC grant – food security grant
  - Vulnerable populations, Regina
  - Hospital admissions survey
- HR Breastfeeding Policies in most HR
- Many HR providing Breastfeeding Support and BFI with staff orientation
- Implementation Model for Baby Friendly in Community Health Services developed with BCC 2001, 2004, integrated in 2012
- West Winds Primary Health Centre Designated Baby Friendly 2012
- Breastfeeding Nature's Way Conference – May 2013

Do you have steps (progress) that should be on this list?

Please forward additions to:

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# ACRONYMS

BCC – Breastfeeding Committee of Canada  
BFI – Baby Friendly Initiative  
BSC – Breastfeeding Committee for Saskatchewan  
CNE – Continuing Nursing Education, U. of S.  
CPNP – Canada Prenatal Nutrition Program  
NICU – Neonatal Intensive Care Unit  
PHNSWG – Public Health Nutritionists of Saskatchewan Working Group  
RHA – Regional Health Authority  
SAHO – Saskatchewan Association of Health Organizations  
SHR – Saskatoon Health Region  
SPHA – Saskatchewan Public Health Association  
SRNA – Saskatchewan Registered Nurses Association  
U. of S. – University of Saskatchewan

(Last Revised: April 23, 2013)